

Programme Name: Diploma in Television & Video Production
Semester : one semester

S.No.	Course Code	Title of the Course	Credit Hr.				Regular/Deficiency
			L	T	P	Total	
1	BJMC -311	Communication & communication Theories.	3	0	0	3	Regular
2	BJMC -332	Still Photography	1	0	2	3	Regular
3	BJMC -315	Creative Writing	2	1	0	3	Regular
4	BJMC -345	Video Production-I	1	0	2	3	Regular
5	BJMC -312	Television & Film Production Analysis	1	0	2	3	Regular
6	BJMC -335	Video & Audio Editing	1	0	2	3	Regular
7	BJMC -361	Short Film Production	0	0	12	12	Regular
8	BJMC -362	Project & Dissertation				Non-credit	
			Total Credits			30	

Syllabus

COMMUNICATION & COMMUNICATION THEORIES (BJMC-311)

Credits Hr.: 3(3+0+0)

UNIT-1

Communication & Basic Models: Definitions, Elements of Communication, Communication act, Sender, Message, Channel, Receiver, Effects, Feed Back, Communication process, Basics models of communication

UNIT-2

Types of Communication: Intra personal – Inter personal, Group, Mass communication and Mass-Line communication – Functions of communication – Effects.
Speech communication – cognition – Selective perception – Selective retention – Selective expression – Verbal and non-verbal communication

UNIT-3

Mass Communication, 'Mass' Concept, Characteristics of mass audience, Typology of audience, Classification of Media, Functions of Mass Communication, Mass Society

UNIT-4

Group Dynamics, Dynamics of Primary and Secondary groups – Personal influence theory – Fragmentation vs. Unification – Dynamics of social change – Dysfunction

UNIT-5

Press Theories, Media Manipulation, Four Theories of Press – Political Communication, Political Socialization, Communication Politics

STILL PHOTOGRAPHY

(BJMC-331)

Credit Hours 3(1+0+4)

UNIT-1

INTRODUCTION

Camera history & lenses

Early experiment and later developments camera history: its type and functions

Pin hole, box, studio, field, pocket, folding, slr, tlr, miniature, stereoscopic, panoramic, video, cine & digital cameras and choice of camera & sizes

Principal parts and their function- various shutters, view finders, rising and folding, cross movement and swing back focusing systems, attachments and accessories.

UNIT-2

ELEMENTARY PHOTOGRAPHY OPTICS

Refraction of light, dispersion, image formation, principal focus & focal length,

size of images, intensity of images, speed of lenses, diaphragm notation,

principles of axis, depth of field, depth of focus, factors controlling of depth of

field & focus, variation of aperture with distance of subject, defects of images,

chromatic and spherical aberration, curvature of field, distortion astigmatism.

UNIT-3

DARKROOM

Layout and equipment, safelight, development theory & technique, Various.

constituents of the developer, characteristic curve, elementary ideas of developers & their

sections, various developing agents & developers and their comparative study, velocity and

time of development.

UNIT-4

SPECIAL TECHNIQUES OF PHOTOGRAPHY

Infrared, ultraviolet, x-ray, polarized, copying, micro photography, microfilming and

lanternslides, shadow grams, macro photography, finger prints & document

photography, commercial, industrial and advertising photography, photo-engraving,

color separation, principles of photographic pictorials - elements composition,

arrangements of lines and tones, rendering color contrast in monochrome, principles of

perspective.

UNIT-5

PRINTING

Papers characteristics, grade and selection, paper exposure, development, fixing,

washing, drying, types of enlargers and methods of illumination, determination of

exposure, selection of papers, projection control of the image.

Creative Writing

(BJMC 315)

Credits Hr.-3(2+1+0)

Unit-1

Introduction to writing skill
How to achieve lucidity and directness
Authenticity and credibility
Authorial voice

Unit-2

Preparation for writing
Opening
Building climax
Appropriate ending

Unit-3

Dialogues and monologue
Basic elements of a short story Plot, structure, atmosphere, Character, narration

Unit-4

Television and its potential: An introduction
Types of programmes
Essential production techniques
Plays and serials

Unit-5

Documentary Script Writing
Screenplay Writing

Video Production-I
BJMC -345

Credits Hr.: 3(1+0+4)

Unit-1

Process- Development, Pre-production, Production, Post-production, Clearing up.
Production team- Technical crew. Formats- Linear tape formats, Digital tape formats, Film formats. Breakdown- How to read Screenplay, property breakdown, dress breakdown

Unit-2

Learn the art and craft using Field Camera's basics
Requirement of camera set up, Various types of Shots & Angles, handling the camera Cut in & Cut away shots multi camera production, Aperture & Depth of field & Multi Camera Production. Continuity- Dress continuity, Action continuity, Property continuity, Location continuity, Background continuity, Effect continuity.

Unit-3

News reading presentation & anchoring News presentation, News reading, Electronic news gathering, Electronic field production Reporting, Anchoring programs involving audience, the art of interviewing people, Talk shows, Discussion.

Unit-4

Lighting:
Lighting- Concept of lighting, Uses of lights, Lights sources. Lighting Techniques- Indoors & outdoors Lighting Techniques Various types of lights- Hard lights, Soft lights, Spotlights, Multi lights, Uses of skimmer, Uses of reflector, Light set up- Lighting at Night, Three light setups, Studio lighting.

Unit-5

ENG & Documentary Film Production

Television & Film Production Analysis

(BJMC-312)

Credit Hours 3(1+0+4)

Unit -1

Introduction to Indian Motion Picture Industry
Motion Picture Production Process ,Research in Motion Picture Production
History of Cinema ,Screen Grammar

Unit -2

The Art of Story Telling
Motion Picture Production and Management ,Motion Picture Censor Certification, Distribution &
Exhibition ,Production of Short Film : Writing, Shooting, Editing and Directing narrative motion picture.

Unit -3

Dynamics of picture and sound,**Types of sound in film production**
The creative, technical and business aspects of motion picture production
The challenges, opportunities in and the current status of the entertainment
Industry , **Motion picture production process**
Pre-production planning stage ,Production stage . Post production stage of making a finished motion
picture production

Unit -4

Elements of the composition of static shots
Elements of the composition of moving shots
Elements of the editing the moving shots
Elements of the sound track in motion picture

Unit -5

film as an art; prescriptive and descriptive theories
Expressionist, realist, formalist, montage and semiotics theories
Film and culture, film and society, film and the observer
Detailed analysis of a well made feature film

Video & Audio Editing

(BJMC – 335)

Credit Hours 3(1+0+4)

Unit 1

1. Introduction to digital editing
2. Principles of editing.
3. Linear & Nonlinear Editing
4. On line & Off line Editing
5. Analysis of film sequences from editing point of view

Unit 2

1. Introduction to Editing Software (Premier 6.5 & Pro.)
2. Introduction of Tools
3. Capturing Raw Data.
4. Editing - Action Sequence/ match cut / continuity match

Unit 3

1. Sound Dubbing & synchronizing Punch
2. Sound Editing
3. Working with Multi Layers

Unit -4

1. Effects, Applying Transitions, Compositing
2. Chroma Cutting
3. Video Output

Unit 5

(Practical Work)

1. Script based Editing
2. Soft Story Editing & Hard Story Editing
3. News Editing & Ad Editing (10 sec. 15sec. 20sec)

Short Film Production

(BJMC-361)

Credit Hours: 12(0+0+24)

Unit -1:

Writing concept, story & screenplay for the short film

Unit-2:

Making budget for Short film

Unit-3:

Conceptualisation of Visual Effects (VFX) and Special Effects (SFX) according the film,
Making story board for short selection and division,

Unit-4:

Scheduling process and production process,

Unit-5:

05 to 15 minute fiction film production